DESCRIPTION

Development of a creative concept for the realization of audiovisual cultural products characterized by a high degree of emotional and experiential involvement of the user, made possible by the use of innovative technologies. In particular, pre-production of a feature film and an immersive music album and design of an immersive exhibition to be realized in partnership with other cultural realities.

RESULT

Redefinition of the business strategy as well as consolidation of the business idea, based on the development, production and marketing of audiovisual cultural products.

OBJECTIVE

Business Incubation

Beneficiary
Moondays srls

Coordinator

Incubator

Moondays project is supported by the Friuli Venezia Giulia Regional Authority through 2014-2020 ERDF funding, under Activity 2.1.b.1.
The project has obtained funding of € 72,000.00, "Granting of subsidies for the financing of personalized programs of pre-incubation and business incubation, aimed at the realization of projects of creation or development of new businesses characterized by a significant value or a relevant cultural and / or creative connotation".

POR FESR 2014 2020 Friuli Venezia Giulia
OPPORTUNITÀ PER UNA CRESCITA SOSTENIBILE
UNIONE EUROPEA
REGIONE AUTONOMA FRIULI VENEZIA GIULIA